



ASSOCIATION OF
STEEL DISTRIBUTORS

NEWS RELEASE

For Immediate Release
Dec. 5, 2011

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**Association of Steel Distributors Announces
2011 Steel Man of the Year Award Winner:
*Ron Chase, Action Steel***

CHICAGO — The Association of Steel Distributors (ASD) announces that Ron Chase, president of Action Steel Corporation in Edison, N.J., is the recipient of the industry's highest honor, the Steel Man of the Year Award. This annual ASD award honors one individual who embodies leadership, dedication, service and excellence in the steel industry. Chase will be officially recognized at a black-tie event taking place at the 2012 ASD Annual Convention on March 24, 2012 at the Westin Kierland Resort & Spa in Scottsdale, Ariz.

“Looking over the list of the past honorees, I feel very humble to be included with people that I have always looked upon as extremely successful entrepreneurs in the steel industry,” he said.

Chase has been in the steel industry for 37 years. He got his start in the business after starting a rep organization in 1975 selling coils, sheets and steel building products in Ohio and Indiana. “While in school, I worked construction in the summers, and I always took notice of how many steel products were on a construction project. Coming from a blue collar background, when the opportunity presented itself to be involved with steel and construction, I felt it was the perfect match for me.”

Now, Chase is president at Action Steel, COO at Super Stud Building Products—one of the largest regional manufacturers of metal studs—and also a partner at Galaxy Metal Products, which manufactures steel doors and frames. All three companies are located in a 200,000 square-foot facility in Edison, N.J.

Ray Frobosilo, Chase's business partner, said: “I have worked with Ron for more than 20 years in the steel industry. During that time, he has represented Action Steel and Super Stud Building Products to many of the major U.S. mills. One of the comments from the mill representatives was that Ron adds the total spectrum of being a true professional to

our industry. He has worked on the board of ASD for many years and has been a real contributor in my opinion and other board members' opinions. Ron has been a consistent contributor and supporter of our steel industry for well over 25 years."

Tom McDonald, of Coil Setting International, said: "Ron has served our organization for many years and has done so in a professional and dedicated manner. In my past six years of active membership and the past year as a fellow board member, I have witnessed these qualities in him. We are blessed with a number of those deserving of this award but none more so than Ron Chase."

ASD President Jim Barnett said: "Quiet and humble are two words that I would use to describe Ron Chase, yet other words also come to mind quickly—intelligent, planful and persuasive. These are also perfect descriptions for a man who has been a quiet force in ASD and in the steel industry for more than three decades. Ron has certainly helped shape the present and future direction at ASD, and he has been a leader in the steel distribution and metal framing business as well. While serving as an association vice president, Ron continually brought fresh ideas to the board, many of them implemented, which has made ASD a stronger association overall."

About the Association of Steel Distributors

Headquartered in Chicago, the Association of Steel Distributors is a not-for-profit organization, providing the steel distribution industry a forum for ideas exchange and market information. Members have access to the most current industry developments and legislative issues. Regional and national meetings give members numerous opportunities to learn and network in this competitive environment. For more information, please visit www.steeldistributors.org or call ASD Headquarters at 312.673.5793.

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