



Bringing Bottom Line Benefits to the Steel Distribution Industry

The Association of Steel Distributors (ASD) is a vital information source for professional in the steel distribution industry. Since 1943, ASD has provided members with an environment to exchange ideas and coordinate their efforts to strengthen the industry. As a non-profit organization, ASD is designed to promote the important role of distribution in the steel market by providing valuable industry information. The result is a positive impact on the steel distribution industry, and more importantly, on your individual businesses.

Our members are the association's most valuable asset. Every ASD program is designed to serve member needs. The association provides a unique opportunity for industry professionals by offering the advantages and services of a national association while providing the individual attention of a local organization.

Networking and trading are the lifeblood of ASD. Our regional meeting format brings the best of these opportunities to you every month in cities across the country. In addition to the regional meetings, ASD has two national meetings, featuring top industry experts addressing the latest market trends and developments.

The key to the success of ASD is our determination to improve your business through increased communication and market information. Find out for yourself how ASD will make a bottom line impact on your business.

Bottom Line Benefits

Regional Meetings



Each region offers a series of professional meetings throughout the year, focusing on industry issues, developments and much more! Regional meetings create new opportunities in networking and trading on a regular basis, providing you and your sales force with the opportunity to make several sales calls at one event.

Annual Convention and Fall Conference



Both of these national meetings offer you a combination of education, business, networking and social activities in a relaxed atmosphere. Guest speakers address timely issues affecting your business.

Electronic Directory



Times are changing and so are the ways that businesses communicate. Access to websites and email addresses are important in today's business world. In an effort to keep up with the times and provide our members with the most current ASD membership directory, we are excited to announce that the ASD membership directory is online and open to the public.

Electronic Steel Distributor Update



The e-newsletter is an extension of the ASD commitment to provide our members with a quality newsletter that keeps you abreast of industry news, trends and association updates. This newsletter will be distributed to members directly by e-mail and housed on www.steeldistributors.org.

ASD Future Leaders Forum



The primary mission of the Future Leaders Forum is to provide practical guidance, direction and education to assist young professionals within the steel distribution industry, attain their professional and personal goals within the steel distribution industry.

The Future Leaders Forum is comprised of young future leaders of member firms nominated to participate by the owner/member firms of ASD.

Membership Application

Do you have branches? Yes No

Branch Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Branch Manager _____

Email Address _____

If you are applying for Regular or Associate membership, please complete the questions below.

Total sq. ft. of your warehouse _____

Do you own or lease the space? Own Lease

What is your approximate annual sales volume?
\$ _____

What type of steel products do you distribute?

What processing equipment do you utilize?

Signature/Title of Applicant

_____ / _____

If your application has been sponsored by a member firm, list them below.

Sponsor Firm _____

Name of Sponsor _____

Payments of membership dues are not deductible as charitable contribution, but are deductible as ordinary and necessary business expenses. Please consult your tax advisor.

When completed, please detach this application and mail it with your payment to ASD Headquarters, 401 N. Michigan Ave., Chicago, IL 60611-4267

New member processing will take three weeks from the date the application is received.

Membership Application

- Regular Member
- Associate Member
- Mill Associate Member
- Allied Member
- Corporate Member
- \$1,900 Annual Dues**
- \$5,000 Corporate Annual Dues**

Join before December 31, 2010 and receive the following special savings:

- \$500 off our annual membership fee of \$1,900 (**Now \$1,400**)
- Save \$300 off the annual convention or fall conference registration fees!

Please Print _____ Date _____

Firm Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

E-mail Address _____

Web Address _____

Applicant's Name _____

Title _____

List partners, corporation officers, owners name/

title _____

How long has your firm been using
the above corporate / trade name? _____

How many people does your firm employ?

Membership

ASD prides itself on the professional quality of its members. Members must be involved in the steel distribution industry and satisfy ASD membership requirements. There are five types of membership: Regular, Associate, Mill Associate, Allied, and Corporate.

Regular

Any proprietorship, partnership or corporation whose principle business is the distribution of steel products meeting the following qualifications:

- Purchase for their own account and own a minimum of \$300,000 in inventory of steel products or in processing equipment;
- Have a minimum of \$3,000,000 in annual sales;
- Utilize various material handling and/or processing equipment;
- Have been in the business of distributing steel products for three years or more.

Associate

Any sole proprietorship, partnership or corporation whose principle business is the distribution of steel products. Associates shall include companies that do not qualify as regular members at the time of application. Associate members shall include brokers and steel distributors who do not qualify as regular members.

Mill Associate

Any corporation, partnership or sole proprietorship whose business interests are not limited to machinery and equipment, manufacturers and their agents, trucking companies, and other trade organizations that can provide specific information useful to ASD or its members. Mill associates shall include domestic mills, foreign mills or trading companies.

Allied

Any corporation, partnership or sole proprietorship whose business interests are allied to the steel distribution industry and the goals of ASD, including but not limited to machinery and equipment manufacturers and their agents, trucking companies, and other trade organizations that can provide specific information useful to ASD or its members.

Corporate

Any corporation, partnership or proprietorship who meets ASD membership criteria with two or more branches. A branch of a Regular or Associate Member with more than 50% ownership of the company must apply as a Regular Member and pay dues accordingly. The corporate rate shall be for firms that are owned under a corporate structure in which the corporation has a minimum of 50% ownership in the corporation.



MEMBERSHIP BROCHURE

BOTTOM LINE BENEFITS

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ASSOCIATION OF
STEEL DISTRIBUTORS